

## **Bright Light in the Big City**

They don't call it the Evil Empire for nothing. You either love 'em, or you hate 'em.

For nearly a century, the New York Yankees have been establishing their status as the dominant franchise in Major League Baseball. The club is rich in both tradition and dollars and has a track record of success that makes small-market teams both sigh in exasperation and raise their fists in what is usually described as righteous anger.



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