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“Eyes.” The word has a special meaning here. When the Rogers Mountaineers hear it, it’s as if an automatic instinct kicks in.

“Eyes!” they echo back while in a crouched stance ready for the next command, their eyes staring right into their coach’s. But for 30 senior Mountaineer football players on this night — a warm, muggy, crystal-clear evening in the dog-days of August in the middle of Central Arkansas’ mountainous wilderness — there’s no need for the command. That’s because **Ronnie Peacock**, the head coach at Rogers High School, already has their full attention.



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