

## OW2P Radio Commercials

Here are two One Way 2 Play radio commercials. The commercials feature Texas Ranger Josh Hamilton and Steve Fitzhugh.

How to use them:

1. Select the one(s) you want to air when you have a station in your area donating PSA's/radio time to FCA. You can listen to them, and the station can download them from FCA Resources under Marketing. Scroll down to ?Radio Spots.?
2. Be proactive and call on a local station who might have a manager with a heart for FCA. Take your lap top or log on at the station to TeamNet. Let them listen to the spots and decide they want to air them!

Suggested stations to contact:

- Local Christian
- Stations who air the local sports games and reports

How do I edit for local contact information:

Many local stations will help you edit/add local information, but you may also contact FCA for counsel or recording help.



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