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## **InVALUEable**

It was a testament to the reputation of Tony Dungy. When STV approached athletes, coaches and members of the media — both Christian and not — about lessons they'd learned from the Indianapolis Colts' head coach, the average rate of return on the quote request was less than a day. That *never* happens.

But when it comes to Tony Dungy, it seems that people are more than willing, even eager, to express their awe and admiration for him — a man who has been through so much in so little time.



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